# User Registration and Authentication:

# User opens the app and is presented with the login/register screen.

# User selects the desired registration method (email, social media).

# User enters the necessary information and submits the registration form.

# The app verifies the user's credentials and grants access to the main interface.

# Product Catalog:

# User navigates to the product catalog section.

# User can browse through various categories and subcategories.

# User can either scroll through the listings or use search/filter options.

# User selects a product to view detailed information.

# Shopping Cart and Checkout:

# User adds the selected product to the shopping cart.

# User can continue shopping or proceed to the checkout.

# User reviews the items in the shopping cart, adjusts quantities, or removes items.

# User selects a preferred payment method and provides necessary details.

# User confirms the order and initiates the payment process.

# The app verifies the payment and generates an order confirmation.

# Order Management:

# User can view the order history section.

# User sees a list of previous orders and their statuses.

# User receives real-time notifications for order updates.

# User Reviews and Ratings:

# User can view product reviews and ratings on the product details page.

# User has the option to write a review and rate the product.

# Wishlist and Favorites:

# User can add products to the wishlist or mark them as favorites.

# User can view and manage their wishlist/favorites.

# Personalized Recommendations:

# The app analyzes user behavior and preferences.

# The app generates personalized product recommendations.

# User sees recommended products on the home page or in a dedicated section.

# Loyalty Programs and Discounts:

# User can enroll in a loyalty program or rewards system.

# User earns points for purchases and receives discounts or rewards.

# User can apply discount codes during the checkout process.

# Customer Support:

# User can access customer support through various channels.

# User can initiate a live chat, send an email, or call customer support.

# User submits inquiries or reports issues and receives assistance.

# Multi-language and Multi-currency Support:

# User can select the desired language in the app settings.

# User can switch between different currencies for pricing and payment.

# Analytics and Reporting:

# The app collects user engagement and conversion data.

# The app generates reports and provides insights to the business.